

# Agenda



- Purpose, Objectives, and Values
- Give, and Get, and Give Back Philosophy
- Meeting logistics
- Introductions
  - Elevator Speeches
  - Business cards
- Committee opportunities
- Online resources
  - LinkedIn
- Alumni
- Next steps

# Purpose



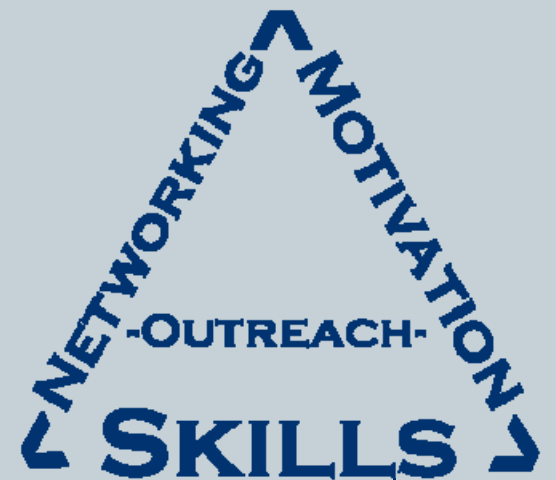
LongsPeakNet is a non-profit, all-volunteer organization for job seekers in Longmont and the surrounding area.

- To provide a supportive environment where members can acquire relevant and effective skills to seek the ideal career opportunity
- Offer employers efficient access to an experienced and diverse pool of talent
- **Please do not use this group as a way to promote a side business such as cosmetic sales and pyramid marketing**

# Objectives



- Foster effective networking
- Provide methods to share current job leads
- Offer programs and workshops that develop effective job seeking skills
- Provide face-to-face opportunities with recruiters and employers
- Create supportive and motivational environment.



# Values



- Professionalism
- “Give, and Get, and Give Back” philosophy
- Proactive, participatory membership
- Integrity
- Supportive of each other on personal level as well as professional

# Give, and Get, and Give Back



LongsPeakNet is a highly participatory group where members find many ways of contributing

## Give,

- ✓ Job tips, job leads
- ✓ Knowledge
- ✓ Training
- ✓ Support
- ✓ Success stories
- ✓ Friendship

## and Get,

- ✓ Job leads
- ✓ Job skills
- ✓ Friendships
- ✓ Motivation
- ✓ ***Matched job***
- ✓ and more ...

## and Give Back (as alumni)

- ✓ Pass along job opportunities
- ✓ Network
- ✓ Champion
- ✓ Feedback
- ✓ Informational interviews

# Weekly Meetings



- New member orientation - 8:30 to 8:55
- Open networking - 8:30 to 9:00
- Program - 9:00 to 10:00
- Business – 10:00
- Breakout sessions - after business in this room
- More open networking in main room until 11:15
- **Please remain flexible for last minute changes due to availability of speakers**
- **If today's presentation is not relevant to you, next week's is likely to be.**

# The "Twos"



- Contribute \$2
- Report 2 job leads
- Contribute 2 job tips
- Share 2 networking contacts
- Spend 2 hours per week volunteering- **within or outside of LPNet**
- Energize 2 members for their job search

# Committee Opportunities



When you are comfortable attending and want to do more, join any of our committees:

- Programs
- Marketing Communications
- Market Development
- Recruiter Liaison
- Website and Online Communities
- Membership/ Setup/ Administrative/Orientation
- Alumni Liaison

# Elevator Speeches



Your elevator speech is how you market yourself.

There are different versions you should be prepared to deliver.....different lengths and different perspectives

**For the LPNet introduction provide:**

- Your name
- Your industry/field
- Unique selling point / benefit to employer
- Position you are seeking



**Do this all in 20 - 30 seconds**

# Example elevator speech



I am a Software Configuration Management and Build / Release consultant with extensive automation experience. I love to make processes go faster with less human interaction and have automated build and release processes for large multi-revision products.

My specialty is ClearCase and ClearQuest and I also have experience with AccuRev and Subversion.

I have planned, implemented, deployed and supported SCM processes and tools for small single-location and big projects located in 5 time zones.

I am looking forward to bring quality and consistency to your software product by implementing a solid process that works for developers, testers and support engineers alike.

# Business Cards



A business card is another way to market yourself

- Your name
- Your profession
- Contact Information
- What you're looking for

**John Doe, PMP**

*Project Management Professional*

123 Main Street  
Fort Collins, CO 80526  
Phone (970) 555-1212  
E-mail: j.doe@email.com  
LinkedIn: [www.linkedin.com/in/JohnDoe](http://www.linkedin.com/in/JohnDoe)

- **Design and print your own: office supply stores**
- **Professionally produced: VistaPrint.com**

# Online (Web) resources

- Many online resources are available. Focus this week on our website [www.lpnet.org](http://www.lpnet.org) and LinkedIn [www.Linkedin.com](http://www.Linkedin.com)
- Welcome email will have info on getting started
- Visit the member page of [www.lpnet.org](http://www.lpnet.org)

The screenshot shows the homepage of Longs Peak Networking. The header features the organization's name and a logo with the word 'SKILLS' inside a triangle. A navigation menu includes links for Home, Programs, Employers, Recruiters, Alumni, Job Seekers, Committees, Press, Resources, Events, and About/Contact. The main content area is divided into several sections: 'Welcome to LongsPeakNet' with a mission statement, 'Weekly Programs' listing a Tuesday 8:30am session at LifeBridge Christian Church, and a featured article about Gordon Gray, 'Career Planning while in Job Transition'. A sidebar on the left contains links for Alumni Corner, Success Stories, and LinkedIn integration. A footer at the bottom contains copyright information for 2010 and a list of website pages.

The screenshot shows the LinkedIn homepage. The header includes the LinkedIn logo and navigation links for Home, What is LinkedIn?, Join Today, Sign In, and Language. The main content area features a large headline: 'Over 35 million professionals use LinkedIn to exchange information, ideas and opportunities'. Below this are three key benefits: staying informed about contacts and industry, finding people and knowledge to achieve goals, and controlling professional identity online. On the right side, there is a 'Join LinkedIn Today' form with fields for First Name, Last Name, and Email, and a 'Continue' button. Below the form, it says 'Already on LinkedIn? Sign in.' At the bottom, there is a search bar for finding someone by name, with a 'Go' button and a 'People directory' link with an alphabetical index (A-Z).

# LinkedIn Group



- [www.linkedin.com](http://www.linkedin.com)
- Internet business social networking
- Rapid way to network with LongsPeakNet members and alumni
- "Opt-in", no obligation
- Private
- Join the LongsPeakNet Group to receive and post group notices.

# Alumni Members



- Keep networking
- Pass on job opportunities to our LinkedIn group
- Do informational interviews upon member request
- Be a champion for LongsPeakNet
- Help keep LongsPeakNet relevant with feedback

**Stay in Touch !**

# Next Steps



- Write your information on the new member form with **legible** email address
- **You are now a member !**
- **Respond** to welcome email by joining the LinkedIn LongsPeakNet group
- Visit the website [www.lpnet.org](http://www.lpnet.org).
  - Full privacy policy is on membership page
- **Give, and Get, and Give Back**
  - Start your 'twos'
- This week: Complete the member survey from the invitation to participate.