



LONGS PEAK NETWORKING

Greetings,

Welcome to the Longs Peak Networking organization. By attending the new member orientation and provided your contact information, you are now a member!

Our website is www.lpnet.org It has a wealth of information for you. It is designed to meet a broad set of needs of both non-members and members. You may find the Members, Programs, About, Committees, and Links pages to be particularly relevant to you as a member. There is no login required to access the entire site.

We believe that your greatest bang-for-the-buck with online resources is LinkedIn. The information below will get you started. It is vitally important for you to join the LongsPeakNet Group in order to exchange information with the other members of LongsPeakNet. We will be offering workshops and breakout sessions on a regular basis at our weekly meetings to help you maximize your LinkedIn rating.

We utilize a registration survey to help match you to a employment opportunity. See below for more information about completing that survey.

As representatives for all our members, we are honored that you have chosen to add membership in Longs Peak Networking to your job seeker's tool kit.

Your Membership Committee co-Chair,
Eric Harper

Getting started with the Registration Survey.

Our efforts to communicate with regional employers to uncover employment opportunities are dependent on an accurate assessment of the talent represented by LongsPeakNet. **Your completion of this registration may lead directly to an employment opportunity for you.**

The registration questionnaire will take about 5 minutes to complete. Your participation in this registration is completely confidential and your name and other contact information will not be associated with your responses. Only aggregate results will be reported.

The resulting information will then be compiled periodically and used to communicate to prospective employers who are in need of the skills and experience identified in this overall membership registration. If an employer is looking for specific skills, LongsPeakNet will connect that employer through LinkedIn profiling and by posting employer needs during regular meeting and on the LongsPeakNet website.

To begin your LongsPeakNet registration, please [CLICK HERE](#).

(If you are unable to click through, please use the following URL in your web browser to begin registration: <http://s-bkh4e-151443.sgizmo.com/i/25705e00000p33995>)

Getting started with LinkedIn and the LongsPeakNet Group.

We recommend that you focus first on [LinkedIn](#) and, more specifically, the LongsPeakNet Group on LinkedIn. If you're already a member of LinkedIn, then all you need to do is click a link provided below and you'll be added to the LinkedIn-LongsPeakNet group automatically. If you're not a LinkedIn member yet, we highly recommend you join and create an on-line profile. Once you've done that, you can click on the link below and you'll be added to our group.

LinkedIn is a professional networking site that has more than 35 million members and it is growing at approximately 1 million new members per month. It's an excellent way to combine your face-to-face networking activities with an on-line network that will continue to pay dividends throughout your career. Executives from all the Fortune 500 companies are on LinkedIn. Most have disclosed what they do, where they work now, and where they've worked in the past. After you've found your next career opportunity and have graduated from LongsPeakNet, your LinkedIn membership will give you a way to stay connected to the people you've met. More importantly, you'll be an alumni, and your LinkedIn group affiliation will allow us to stay in touch with you.

The time to build your network is before you need it, and once you've built it, you have to maintain it. Harvey Mackay wrote a book entitled, 'Dig Your Well Before You're Thirsty', which is all about the importance of building a network before you need it. If I could add any advice to that title, it would be, 'Don't fill in your well after you've taken a drink from it'. Many times people get so busy with work and life that they neglect their networks and then, when they need them again, they have to start over. Don't let that happen to you.

Once you're a member of LinkedIn, membership in the LongsPeakNet group will put a little LongsPeakNet logo on your profile, and will allow you to easily find, contact, and add other members to your LinkedIn network. It will also allow you to identify LongsPeakNet alumni in prospective companies as you do your job search. Alumni members are able to help by providing more details about open positions at their companies. Please take advantage of the significant benefits that membership in the LongsPeakNet-LinkedIn group can provide.

Here is the link to join the LongsPeakNet-LinkedIn group
<http://www.linkedin.com/groups?gid=1865886>

If you have questions about LinkedIn, here are a number of blog postings on LinkedIn that have tips that you can find here:
<http://www.k0lee.com/blog/labels/linkedin.html>

We recommend reading the postings in reverse order, since the first one answers the question "What is LinkedIn"? and the rest of the postings contain LinkedIn tips that have been providing at meetings. Some of the tips are motivated by questions that members have asked at meetings.

Here are ten tips on how to use LinkedIn to find a job. If you know someone who's looking for a job, forward them these tips along with an invitation to connect on LinkedIn. Before trying these tips, make sure you've filled out your profile and added at least twenty connections.

[Click here: How to Change the World: Ten Ways to Use LinkedIn to Find a Job](#)

or <http://blog.guykawasaki.com/2009/02/10-ways-to-use.html>